**Instructions**

**EASY TO USE FACEBOOK "LIKE" document**

a. **QDP LIKE US OFFICE DOC (WITH AN OFFER)**
b. **QDP LIKE US OFFICE DOC (NO OFFER)**

You can use one of these to alert patients to your Facebook page and get more likes. Why do you want to do this? It seems most people these days are on Facebook. This gives you the opportunity to build stronger relationships with your patients.

**Here's what you need to do:**
First decide if you want to offer something in return for a "LIKE". Some offices offer Lip Balm. If you need a resource for this, let us know. Some will hold a monthly contest for something like a powered toothbrush. Remember to K.I.S.S. it! **(Keep It Super Simple).**
**Then-**
1. Customize the **RED** portions of the document.
2. Print the document IN COLOR
3. Get a simple letter size plastic placard display from a place like Staples or OfficeMax. Get multiple ones to display in more than one area.
4. Display the document where patients might have some time to use their smartphone, like the reception area, walk-out area, hygiene rooms, etc.