

## **Dear Patient**

We want to let you know that we are now offering Quality Dental Plan to all of our current and new patients who do not have dental insurance. The cost is only \$349.00 for an entire year and will include 2 free simple cleanings, 2 free complete dental exams, free dental x-rays with the cleanings, free teeth whitening, plus a 20% discount on most dental procedures. As you can see... this represents a significant savings. Additional family members can join too, for only \$299.00 each. Please do not hesitate to call if you have any questions about Quality Dental Plan or if you would like to join the program. With Quality Dental Plan there are no claim forms, no deductibles, and no waiting period.

### **How do I sign up?**

It's easy! Just call or stop by our office to enroll. If you're already coming in for an appointment, let us know if you would like to become a member and starting saving!

### **Who is eligible?**

Everyone is eligible: singles, families, and children. You, your spouse and your children can join Quality Dental Plan saving thousands of dollars. If you have a friend that might benefit from Quality Dental Plan, please share this offer!

### **How do I know what benefits are covered?**

Free simple teeth cleanings with fluoride treatments (up to two per year)

Free dental exams with your cleanings (up to two per year)

Free x-rays with your cleanings

Free take home teeth whitening

A 20% discount on most dental procedures

10% off Invisalign (if pt is a candidate for Invisalign in our office)

No waiting period

No yearly Maximum

### **How do I schedule an appointment?**

Call our office at 817-447-6040 and let us know that you want to become Quality Dental Plan member. Convenient office hours are available.

### **How do I pay for the QDP Plan?**

You can pay for the Quality Dental Plan with cash, check, money order or credit card.

### **What free services are included?**

With Quality Dental Plan... you will receive two free dental exams, two free teeth cleanings, free teeth whitening, yearly x-rays and **20%** discount on most dental services.

### **Is QDP an insurance plan?**

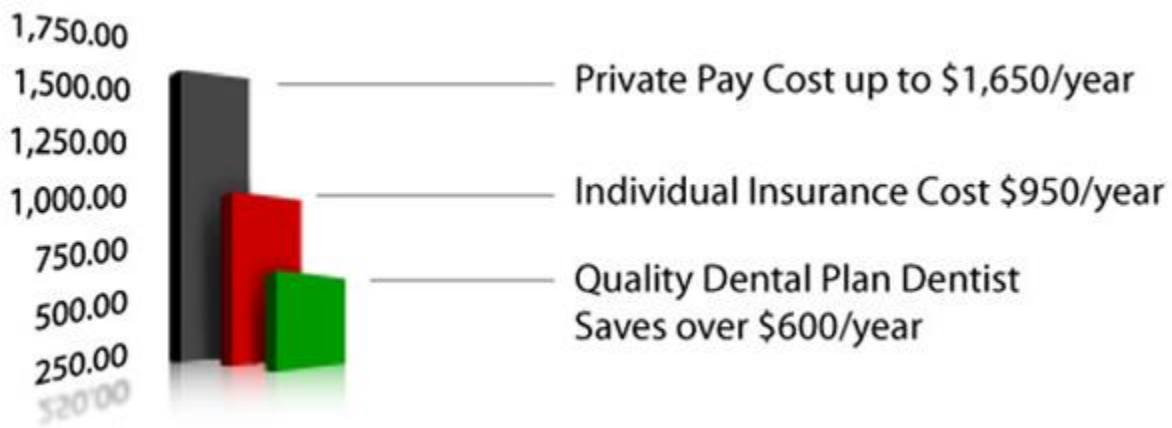
No. Quality Dental Plan is not an insurance plan. It's better! Quality Dental Plan is able to save you a significant amount of money by eliminating high monthly insurance premiums. With QDP, there are no deductibles, no claim forms... no waiting for plan eligibility! Only pay for the services you need.

### **How long before my plan benefits begin?**

There is no wait. Unlike some high priced insurance plans... you can use all of your Quality Dental Plan benefits immediately. Best of all...there is no maximum on benefits and your savings are unlimited.

### **Is Quality Dental Plan available to businesses?**

Absolutely. In fact, employers can save thousands each year on health care costs by taking advantage of Quality Dental Plan benefits. The sign-up process is extremely easy and takes no time at all. Quality Dental Plan eliminates hassles and high administrative costs saving companies money.



## In the News

### New Approach to Dental Care

**“Now, there's a new plan to help people without insurance get regular check-ups. It's called the Quality Dental Plan.”**

– *NBC News*



**“A solution to the dental crisis is to increase access to care by tearing down the barriers that prevent many from going to the dentist in the first place: mainly cost”**

– *Charleston Currents*

**Krista Johnson of Ashland, says the plan, which covers her, her husband and two children, is "great, you really save money. It's so much for the first person and you get the exam, cleaning and films — right there it (regular fees and insurance) cost more than that," she says.**

– *Daily Tidings*

**“...it is so imperative that Americans get to the dentists frequently, so that their dental problems can be resolved and treated in the earliest stages, when they are the most treatable. Furthermore, in these early stages, treatment is much more affordable. Quality Dental Plan is designed to do just this”**

– *Spare Change News*

**“Jennifer Tolan, a resident of St. Clair Shores, says she's excited about the program because she's only been working part-time for the past two years – and she hasn't been to**

**the dentist during that time.”**

– *The Macomb Daily*

*Drs. Harty and Wilson*